



How much would it be for a promotional video?

All videos are different and we provide a bespoke service meaning we would need more detail to give you an answer that is reliable. Basically we charge on an hourly basis for filming and editing. The royalty free music licence is sourced for your audio track and then 20% is added for production costs which covers the use of equipment, softwares and the pre-production of your video.

If a video requires animation this again varies on the style. Some animation requires concept art which is time consuming although other styles of animation and infographics are much quicker to produce.

By completing a quote request in as much detail as possible you provide us with an opportunity to give you a more accurate quote.

Who will be filming my video?

We have a team of camera operators, sound recordists, lighting technicians and editors that are highly skilled and experienced. You will be provided with a person that fits your requirements. We match our staff to your needs and you are given one Video Producer to liaise with from the initial meeting meaning clear concise communication.

What if I need to cancel my booking?

In the unfortunate situation that you would need to cancel your booking we would look to reschedule where possible. Your initial payment is non-refundable as we book additional crew and equipment to complete your video and so we would give you 12 months to rebook and utilise the payment already made.

How long will it take for my video to be completed?

You will arrange a completion date with us once your deposit has been received and we take deadlines seriously at Visualised it. We ask you to allow 21 days for a first edit but this varies on your requirements and budget.

How will I get my video?

You will first receive a private link so that you are able to view the first cut of your video, you can then suggest changes before the final cut is finished. This is then given to you on a dvd to be viewed in dvd players and computers. A data file can be requested and will be sent allowing you to embed it into a website. An internet link that can be emailed to people to view online is also available upon request.

Can I purchase extra DVDs and BluRays?

Additional DVD's can be purchased for £10 each and £12 for BluRay.